

**ADUSUMILLI GOPALAKRISHNAIAH & SUGAR CANE GROWERS SIDDHARTHA
DEGREE COLLEGE OF ARTS & SCIENCE, VUYYURU-521165, KRISHNA Dt., A.P.
(AUTONOMOUS).**

**NAAC recredited at 'A' level
Autonomous –ISO 9001-2015 Certified**

DEPARTMENT OF HISTORY



BOS MEETING ON 9-10-2023

ACADEMIC YEAR - (2023-24)

ODD SEMESTERS – I, III & V/VI

AGENDA

1. To Review and recommend any changes in the syllabi, Model Question Papers and Guidelines of 1st , 3rd and 5th Semesters of I, II and III Year B.A History Papers for the Academic Year 2023 - 2024

2. To Discuss and recommend the pattern of internal Assessment, Guidelines and Model Question Papers in 1st Semester MDC(Science classes), 3rd and 5th / 6th Semesters of B.A Degree History papers for the Academic Year 2023 - 2024

3. To Recommend the guidelines to be followed by the Question Paper Setters in History for the 1st, 3rd and 5th/6th Semester-end exams.

4. To Recommend the teaching and evaluation methods to be followed under the Autonomous Status.

- 5 To Suggest innovative methods of teaching.

- 6 Any other matter.

RESOLUTIONS:

1. It is resolved that there is no history course for first semester B.A (Honors)Students
2. Its is resolved to introduce Indian history as MDC in the first semester for science students
3. Its is discussed and resolved to continue the same syllabus for III semester B.A students for the academic year 2023-2024
4. Its is discussed and resolved to continue the same syllabus for Vth semester B.A students for the academic year 2023-2024
5. It is resolved to conduct MDC (Indian history) Exam for 50 marks out of these 15 Marks are allocated to Internal assessment and 35 Marks for semester end Examination
6. Out of Maximum 100 marks in each paper 30 marks shall be allocated for internal assessment of III semester70 marks for semester end examination out of these 30 marks 20 marks are allocated for internal tests 5marksare allocated for assignment and remaining 5 marks are allocated for attendance
7. For vth semester 25, marks are allocated for internal assessment and 75 marks for semester end examination .out of 25 marks are allocated for internal tests 5marks for assignments and 5marks for activity
8. Guidelines to be followed by the question paper setters of I III and Vth semesters of B.A Classes for the academic year 2023-2024 is discussed and resolved
9. It is also resolved to use various other methods like Group discussions, Quiz, Organizing Seminars, Guest Lectures and Workshops to upgrade the knowledge of the students and impart new skills of learning as frequently as possible.

Chairman

Program Specific Outcomes (PSOs)

| PSO No. | Program Specific Outcomes Upon completion of the B.A Degree Programme, the graduate will be able to |
|----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| PSO-1 | Acquaint with the basics of history and course of historical development at regional and national level. |
| PSO-2 | Able to understand the current and prospective political, socio – economic and cultural changes across globe through the learning of past and contemporary history. |
| PSO-3 | Learn to identify the contributions of great men and women through movements and revolutions for better modern age of governance and administration. |
| PSO-4 | Able to get sensitized on various issues of human race chiefly pertaining to women, children, downtrodden and other vulnerable groups to help the learner to understand their role in society |
| PSO-5 | Laid platform to enter tourism sectors both at government organizations and private firms by knowing the procedures of travel formalities, ticketing and the organization and functions of travel Agencies which develop entrepreneurial skills in the learner. |
| PSO -6 | Gaining various transferable skills in a wide range of careers such as law, journalism, service sectors, archaeological spheres, museums, library science etc and there by enhances the chances of getting placements in those sectors. |
| PSO – 7 | Aware of local areas pertaining to its history, polity, ethnography, geography, ecology and so on to build a regional and national history in a better way. |
| PSO – 8 | Develop the skills required to become graduate teachers at various levels |
| PSO – 9 | Acquire the skills needed to pursue career of civil servants both at union and state level. |
| PSO -10 | Knowing the fundamentals of research to pursue research career as a mission |

PROGRAMME: B.A

**STRUCTURE OF HISTORY SYLLABUS UNDER CBCS FOR 3-YEAR B.A.
PROGRAMME**

| YEAR | CODE | SEM | Name of course <i>(each course consists 5 units with each unit having 12 hours of class work)</i> | Hours/week | Credits | Marks | |
|-------------|----------------------|-------------|---------------------------------------------------------------------------------------------------------------------|-------------------|----------------|-----------------|--------------------|
| | | | | | | <i>Internal</i> | <i>Sem end</i> |
| I | 23 MDCT01 | I | Indian history (MDC) | 2 | 2 | 15 | 35 |
| | | | | | | | |
| II | 22HIST 31 | III | Modern Indian history and culture (1764-1947 A.D) | 5 | 4 | 30 | 7 |
| III | HISSET01 | V/VI | Tourism and Hospitality Services | 5 | 4 | 25 | 75 |
| | HISSET02 | V/VI | Tourism Guidance and Operating Skills | 5 | 4 | 25 | 75 |

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TITLE OF THE PAPER: Indian History

Semester: I

| | | | |
|--------------------------------------|---------------------------------------|--------------------------------|-----------------------------------------|
| Course Code | 23MDCHISTO1 | Course Delivery Method | Class Room / Blended Mode - Both |
| Credits | 2 | CIA Marks | 15 |
| No. of Lecture Hours / Week | 2 | Semester End Exam Marks | 35 |
| Total Number of Lecture Hours | 35 | Total Marks | 50 |
| Year of Introduction: | Year of Offering: 2023- 24 | Year of Revision: --- | Percentage of Revision: 0% |
| CLASS: | IAQUA,ZOO,BOT | | |

Learning Outcomes:

After successful completion of this course, the student will be able to:

- Students will have an overall understanding of Indian history and culture from ancient to modern India.
- Learn about the changes in society, economy, politics, and culture under various dynasties.
- Know mediaeval Indian history and culture.
- Understand the greatness of the Mughals and their administration.
- Visualize how the Europeans are settled and how the colonials introduce various economic policies and their impacts.
- Know the stages of the Indian Freedom Struggle and the roles of Gandhi and Subash Chandra Bose.

Courser Outcomes:

CO1:Gain a broad understanding of the key periods, events, and developments in Indian history, from ancient civilizations to modern times.

CO2:Acquire knowledge of the geographical diversity of India and how it has influenced the country's history and culture.

CO3:Understand the rich tapestry of cultures and religions that have coexisted in India, including Hinduism, Buddhism, Jainism, Islam, Sikhism, and others.

TITLE OF THE PAPER: **Indian History**

Semester: I
Syllabus

| Unit | Learning Units | Lecture Hours |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| I | Unit-I Ancient Indian History and Culture: What is History-Evolution of Man-Science and Technology in Harappan Civilisation-Vedic Literature-Difference between Jainism and Buddhism Philosophy-Ashoka Dhamma Policy-Science and Technology in Gupta Period- Chronology of Various Dynasties that ruled India (6 th Century BC to 1206 CE) | 10 |
| II | Unit-II History and Culture of Medieval India: Delhi Sultanate: Rulers (Brief), Alla-Ud-Din-Khilji and Muhammad-Bin-Tuglaq Reforms-Greater Mughals (Brief)-Mughal Administration-Akbar Religious Policy-Mughal Art and Architecture-Bhakti Saints | 15 |
| III | Unit-III History of Modern India: European Settlements-British Revenue Policies-Economic Impact of British Rule-Socio-Religious Reform Movements-Causes for 1857 Revolt-Indian Freedom Struggle: Vandemataram, Home Rule Movement-Gandhi's Role: Non-Cooperation Movements, Salt Satya Graha and Quit India Movement-Subash Chandra Bose-Partition of India. | 15 |

Curricular Activities:

- Map-pointing/Collection of Historical news paper cuttings.
- Prepare a chart on Ancient, Medieval Dynasties and their rulers.
- Collect the various National Leaders photographs
- Prepare a list of Historical events in chronological order
- Unit Tests/Quiz/Debates/Workshops/Book Reviews/Seminars/Assignments.
- Collection of Articles and Books/Preparation of Videos/Charts

Photos Exhibitions on Historical Importance/Visit to the Museums

References:

1. E.H. Carr., What is History, Penguin, 1961
2. R.S.Sharma., Ancient India, New Delhi, 1996
3. D.N.Jha, Ancient India: In Historical Outline, Manohar Publishers, 1999.
4. R.C.Majumdar, K.K.Dutta &H.C.Roy Chowdhuri (ed.), An Advanced History of India, Macmillan, 1948.
5. Romila Thapar., Early India: From the origins to 1300, University of California Press, 2004.

MODEL QUESTION PAPER

Title : Indian History

COURSE CODE:23MDCHIST01

Max. Marks: 35

Time: 2 hours

Section – A

I. Answer any THREE of the following questions 3x5=15M

- 1 Explain the different sources of History ?
- 2 Explain the dhamma policy of Ashoka?
- 3 Write about the religious policy of Akbar ?
- 4 Explain the various causes of the Indian renaissance?
- 5 Discuss the significance of vandemataram movement in Indian national movement ?

SECTION – B

II. Answer any TWO of the following questions. 2 x 10=20M

6. Explain about science and technology departments in Harappan civilization?
7. Discuss the progress made in the field of science and technology during the Gupta's period
- 8.Examine the administrative and market reforms of Allauddin Khilji?
- 9.Write an account of non-cooperation movement in India?

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TITLE OF THE PAPER: MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

Semester: III

| | | | |
|---------------------------------------|----------------------------------------|--------------------------------|-----------------------------------------|
| Course Code | 22HIST31 | Course Delivery Method | Class Room / Blended Mode - Both |
| Credits | 4 | CIA Marks | 30 |
| No. of Lecture Hours / Week | 5 | Semester End Exam Marks | 70 |
| Total Number of Lecture Hours | 75 | Total Marks | 100 |
| Year of Introduction:2021-2022 | Year of Offering: 2021-2022 | Year of Revision: --- | Percentage of Revision: 0% |
| CLASS: | II B.A | | |

Learning objectives:

1. To impart the knowledge about British rule, policies and 1857 revolt.
2. To enlighten the students about the socio-religious movements
3. To inspire students by freedom struggle.
4. To make understand the role of Gandhiji and Subhash Chandra Bose in freedom movement
5. To give right knowledge about the Partition of India and integration of princely states.

Course Outcomes:

- Acquired the knowledge of British rule and 1857 revolt
 - Learnt about the social and religious system of India
 - Gained the knowledge about freedom struggle
 - Inspired by the National leaders like Gandhiji and their ideologies
 - Thoroughly learned about partition of India and integration of princely states
- Syllabus

MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

| Unit | Learning Units | Lecture Hours |
|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------|
| I | Unit - 1 Policies of Expansion -Warren Hastings, Cornwallis - Subsidiary Alliance & Doctrine Of Lapse Causes & Results of 1857 Revolt - Lytton, Rippon, Curzon | 12 |
| II | Unit - II 2.1- Social, Religious & Self-Respect Movements - Raja Rammohan Roy, 2.2 - DayanandaSaraswathi, Swami Vivekananda, JyotibaPhule, Narayana Guru, Periyar, Dr. B. R. Ambedkar | 12 |
| III | Unit -III 3.1- Causes for the growth of Nationalism - Freedom Struggle from 1885 to 1920: 3.2 - III Moderate Phase - Militant Phase: Vandemataram Movement - Home Rule Movement | 12 |
| IV | Unit - IV 4.1. Freedom Struggle from 1920 to 1947: Gandhiji's Role in the National Movement - Revolutionary Movement - Subash Chandra Bose | 12 |
| V | Unit -V Muslim League & the Growth of Communalism - Partition of India - Advent of Freedom - Integration of Princely States into Indian Union - SardarVallabhai Patel | 12 |

**Co-curricular activities and Assessments Methods:
Continuous Evaluation:**

1. Monitoring the progress of student's learning, Class Tests
2. Map pointing
3. Projects, Assignments and Group Discussions, Enhances critical thinking skills and Personality.
4. Semester-end Examination: Critical indicator of students learning and teaching methods adopted by teachers throughout the semester

TEXT BOOKS:

1. Bhasha Desa Charitra – Madhya yugam- Si.K. Krishna Reddy.
2. Bharatha Desa Charitra – Telugu Academy

References:

- 1 Anil Seal, Emergence of Indian Nationalism
- 2 Banerjee, Sekhar, From Plassey to Partition
- 3 Bipan Chandra, Rise and Growth of Economic Nationalism in India

MODERN INDIAN HISTORY & CULTURE (1764-1947 A. D)

Model Question Paper
B.A/ HEP –SEMESTER - III

Time: 3 hrs

Max. Marks : 70

PART– A

I)Answer any FIVE of the following :

5 x 4=20M

(one Questions to be set from each unit)

1.(A) Explain the reforms of Warren Hastings. Co1 L2

OR

(B) How far Lord Dalhousie was responsible for the 1857 revolt. Co1 L1

2(A). Analyse the contributions of Dr. B. R. Ambedkar. Co2 L3

OR

(B) Vivekananda.Co2 L1

3. (A)What is the role of moderates in freedom movement Co3 L1

OR

(B)Explain the role of Bhagat singh Co4 L2

4.(A) What is lucknow pact Co5 L1.

OR

(B)Examine role of Muslim league Co5 L3

5A) Dandi March Co4

OR

B)Home rule League Co3

PART – B

II. Answer any FIVE of the following:

5 x 10= 50M

6 A) What are the cause for the outbreak of 1857 revolt . Co1 L1

OR

B.) Explain Lord rippon reforms Co1 L2

7.A) Explain the role of raja ram mohan ray Co2 L2

OR

B.)The Socio religious Movement in the 19th &20 Century's for the causes of Indian Renaissance

Co2 L1

8.A)What are the causes for the rise of nationalism Co3 L1

OR

B.) Describe the nature of Vandamtram Movement Co3 L1

9.A)What was the role of Mahatma Gandhi in freedom struggle Co4 L1

OR

B.)Explain the role of Subhash chandra Bose Co4 L2

10.A) What are the causes for the growth of communalism and partition of India Co5 L1

OR

B.)What role did sardar vallabhai patel played in the integration of princely states Co5 L1

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TITLE OF THE PAPER: TOURISM AND HOSPITALITY SERVICES 6B

Semester: V

| | | | |
|---------------------------------------|----------------------------------------|--------------------------------|-----------------------------------------|
| Course Code | HISSET01 | Course Delivery Method | Class Room / Blended Mode - Both |
| Credits | 4 | CIA Marks | 25 |
| No. of Lecture Hours / Week | 5 | Semester End Exam Marks | 75 |
| Total Number of Lecture Hours | 75 | Total Marks | 100 |
| Year of Introduction:2021-2022 | Year of Offering: 2021-2022 | Year of Revision: --- | Percentage of Revision: 0% |
| CLASS: | III B.A | | |

I. Learning Outcomes:

Students after successful completion of the course will be able to:

1. Understand hospitality as a career
2. Inculcate interpersonal skills
3. Develop the ability for multitasking and crisis management
4. Understands the spirit of teamwork
5. Acknowledge the importance of guest service and satisfaction

II. COURSE OUTCOME:

CO1: Students should have a comprehensive understanding of the tourism and hospitality industry, including its history, evolution, and current trends.

CO2: Developing skills in providing exceptional customer service and understanding the importance of customer satisfaction in the industry.

CO3: Familiarity with the geography of popular tourist destinations, including cultural, natural, and historical attractions.

CO4: Knowledge of the principles of hospitality management, including hotel operations, restaurant management, and event planning.

CO5: Understanding the basics of tourism marketing, including promotion, advertising, and targeting specific customer segments.

TOURISM AND HOSPITALITY SERVICES 6B

| Unit | Learning Units | Lecture Hours |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| I | Unit: 1 Tourism – Definition – Nature and Scope – History of Tourism–Types of Tourism – Domestic and International Tourism – Causes of rapid growth of tourism – National Institute of Tourism and Hospitality Management | 12 |
| II | Unit: 2 Relationship between history and tourism - Major tourist spots in AP – Gandikota, Nagarjunakonda, Salihundam, Konaseema | 12 |
| III | Unit: 3 Characteristics of Hospitality Industry - Inflexibility, Intangibility, Perish ability- Types of Hospitality jobs – Hotel Manager, Hotel Receptionist, Restaurant Manager, Catering Assistant, Executive Chef etc - Concepts of Atithi Devo Bhavah - Types of hotels in India | 12 |
| IV | Unit: 4 Duties, responsibilities & skills of front office staff – duties, responsibilities and skills of housekeeping staff - guest stay process in a hotel - major processes and stages associated with it | 12 |
| V | Unit: 5 Different types of services offered in selected Hotels/Motels/Restaurants - Room Service, Catering Services -Different types of managerial issues - Service etiquettes | 12 |

III. References:

1. Marketing for Tourism and Hospitality, Philip Kotler, Bowens and James Makens, Pearson Pub, New Delhi, 2010
2. Soft Sills for Hospitality, Amitabh Devendra, Oxford Higher Edn, 2015
3. The Indian Hospitality Industry: Dynamics and Future Trends, Ed: Sandeep Munjal, Sudhanshu Bhushan, CRC Press, 2017
4. Hotel Front Office: Operation and Management, Jatashankar Tewari, Oxford Higher Edn, 2016
5. www.ilo.org
6. <https://riginstitute.com>
7. nitahm.ac.in
8. web sources as suggested by teacher/librarian

IV. Co-Curricular Activities:

a) Mandatory:

(Training of student in skills by Teacher: Total 10 Hours)

1) For Teacher: Training of students by the teacher in the classroom and in the field for a total of

not less than 10 hours on various practical aspects related to tourism and hospitality industry. The

teacher shall also train students with the help of experts in skills such as flower arrangements, cooking and catering supervision, speaking to guests etc. related to hospitality services.

2) For Student: Students shall visit any one of the local tourism offices, tourism sites, hotels, restaurants, catering offices to make personal observations and to gain hands-on experience. These individual observations shall be written as a Fieldwork/Project work Report not exceeding

10 pages and submit to teacher in the given format.

3) Suggested Fieldwork/Project work Format:

Title Page, Student Details, Acknowledgments, Index of Contents: Objectives, Step-wise process,

Findings & References

4) Max Marks for Fieldwork/Project work Report: 05

5) Unit Tests/Internal Examinations

b) Suggested Co-Curricular Activities

- 1) Invited Lectures
- 2) Hands on Experience with the help of Field Experts.
- 3) Debates on Interesting Topics
- 4) Seminars, Group Discussions, Quiz, etc.
- 5) Assignments
- 6) Alumni Interactions
- 7) Periodical Interactions with HR Managers

HISTORY Model Question Paper
(NEW MODEL PAPER)
B.A/ HEP – SEMESTER – V/VI

Time : 3 hrs

Max. Marks : 75

CODE: HISSET01 Title: Tourism and Hospitality services

Section-A

I. ANSWER ANY FIVE OF THE FOLLOWING QUESTIONS

5x5=25

- 1 Explain the causes of rapid growth of tourism?**
- 2 Types of restaurants services?**
- 3 Konasema ?**
- 4 Atithi devo bhava ?**
- 5.front office staff importance?**
- 6.Room services?**
- 7 Tourism spots in Visakhapatnam. ?**
- 8.skills of front office staff?**

Section - B

II. Answer any FIVE of the following questions

5x10=50

9(A). Define tourism write about nature and scop of tourism?

OR

(B) Discuss about different types of services offered in a selected hotel?

10(A).Major tourism spots in Andhra Pradesh?

OR

(B).Write about domestic tourism and international tourism?

11(A) Explain duties and responsibilities of housekeeping staff?

OR

(B). Explain different types of hotels in India ?

12(A). Discuss about hospitality industry?

OR

(B). Explain the relationship between history and tourism?

13(A). Explain skills of house keeping staff?

OR

(B)

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TITLE OF THE PAPER: Tourism Guidance and Operating Skills

Semester: V/VI

| | | | |
|---------------------------------------|------------------------------------|--------------------------------|-----------------------------------------|
| Course Code | HISSET02 | Course Delivery Method | Class Room / Blended Mode - Both |
| Credits | 4 | CIA Marks | 25 |
| No. of Lecture Hours / Week | 5 | Semester End Exam Marks | 75 |
| Total Number of Lecture Hours | 75 | Total Marks | 100 |
| Year of Introduction:2021-2022 | Year of Offering: 2021-2022 | Year of Revision: --- | Percentage of Revision: 0% |
| CLASS: | III B.A | | |

I. Learning Outcomes:

Students after successful completion of the course will be able to:

1. Acquire tour guiding, operating and soft skills
2. Understand different situations under which one has to work
3. Cultivate cultural awareness and flexibility
4. Understand and apply team spirit
5. Plan and organize tour operations efficiently

II Course Outcomes:

CO1:Gain a comprehensive understanding of the tourism industry, including its history, types of tourism (e.g., cultural, adventure, ecotourism), and its economic and social impacts.

CO2:Familiarize students with popular tourist destinations, both locally and internationally, and understand the cultural, historical, and geographical aspects of these places.

CO3:Learn the legal and ethical considerations in the tourism industry, including regulations related to tour guiding and ensuring sustainable, responsible tourism practices.

CO4:Develop excellent customer service skills to provide tourists with an enjoyable and memorable experience.

CO5:Enhance interpersonal and communication skills to effectively interact with tourists, addressing their needs and concerns.

Course 7B: Tourism Guidance and Operating Skills

| Unit | Learning Units | Lecture Hours |
|------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------|
| I | Unit: 1 Meaning of tour guide - types of tour guide: heritage guide, nature guide, adventure guide, business guide, special interest guide etc – duties and responsibilities of guides -various roles of tour guide. groups. | 12 |
| II | Unit: 2 Guiding techniques: leadership skills, social skills, presentation skills, communication skills - Guide's personality skills: passion, empathy, enthusiasm, punctuality, humour etc - Personal hygiene and grooming – code of conduct. | 12 |
| III | Unit: 3 Guest Relationship Management- Handling emergency situations- Medical, Personal, Official, VISA/Passport, Death, Handling Guest with special needs/Different Abilities/ Different age | 12 |
| IV | Unit: 4 Conducting Tours: Pre-Tour Planning, Route Chart, Modes of Transportation, Security Measures, and Check list etc. - Conducting various types of tours- Relationship with Fellow Guides - Coordination with hospitality institutions. | 12 |
| V | Unit: 5 Travel Agency and Tour operations – Difference between Travel Agent and Tour operator – Functions of Tour Operator – Types of Tour Operations and of Tour Operators - A brief study of tour operating agencies like APTDC, Southern Travels etc. | 12 |

III. References:

1. Jagmohan Negi, Travel Agency and Tour Operations, Kanishka Publishers, New Delhi, 2006
2. Mohinder Chand, Travel Agency and Tour Operations: An Introductory Text, Anmol Publications Pvt. Limited, New Delhi, 2009
3. Dennis L Foster – Introduction to Travel Agency Management
4. Pat Yale (1995); Business of Tour Operations, Longman Scientific & Technical, New
5. Pond K L, The Professional Guide: Dynamics of Tour Guiding, 1993
6. www.tourism.gov.in

IV. Co-Curricular Activities:

a) Mandatory: (Training of students in the related skills by the Lecturer, Total 10 Hours)

1) For Teacher: Training of students by the teacher in the classroom and in the field for a total of not less than 10 hours on various practical skills related to guidance and operating tours in tourism sector, with the help of local experts. The teacher shall lead students to local tourist sites and guide them to work with local tourist guides or local tourist operators.

2) For Student: Students shall individually choose and visit a local tourist place/monument such as a historical site, temple etc., and talk to local guides personally. Observe their functioning to gain experience, including suggestions for the improving the guidance. These individual observations shall be written in the given format not exceeding 10 pages and submit to the teacher as Fieldwork/Project work Report.

3) Suggested Fieldwork/Project work Format:

Title Page, Student Details, Acknowledgments, Index page, Objectives, Step-wise process, Findings & References

4) Max Marks for Fieldwork/Project work Report: 05

5) Unit Tests/Internal Examinations

A) Suggested Co-Curricular Activities

1) Invited Lectures

2) Hands on experience with the help of field experts.

3) Debates on interesting topics

4) Seminars, Group Discussions, Quiz, etc.

5) Assignments

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(An autonomous college in the jurisdiction of Krishna university, Machilipatnam)

III BA. Semester – V

Subject; History SECHIS501

Title of the Paper – TOURISM AND HOSPITALITY SERVICES 7B

Paper Code

Time : 3Hrs

Max. Marks : 75

Model Question Paper

SECTION – A

I. Answer any FIVE of the following

5x5=25 M

1. Responsibilities of the Guide?
2. Explain Types of Tour Guide?
3. Explain Guides Personality skills?
4. Handling of the Guest in different situations?
5. Modes of transportation ?
6. Types of travel agency's
7. Types of tour operators ?
8. Guiding techniques ?

SECTION – B

II. Answer any FIVE of the following

5x10= 50 M

9.(A) Explain the different types of tour guide?

OR

(B) Explain duties of the Guide?

10(A).. Write about the guiding techniques?

OR

(B). Explain hygiene and grooming of the guide?

11(A).. Explain Guest Relationship Management?

OR

(B) Explain the passport/ Visa requirements for tourism?

12(A). Write about Travel Agency and Tour operations?

OR

(B) Explain the different modes of Transportations?

13(A) Discuss about Andhra Pradesh tourism Department corporation Ltd (APTDC) ?

THE END

